# Ecommerce and Marketing Executive

**About Andrew Martin**

The dream of adventure and exploration…

An urge to elude the ordinary…

An irrepressible passion for storytelling…

Andrew Martin is not like any other design or homeware brand. It has a mind and will of its own; it’s a little bit mad and bad but at the same time deadly cool and sophisticated. In the world of Andrew Martin, there is never a dull moment: the next surprise or wild adventure is always just round the corner. Sound interesting? Read on.

**The Role**

An exciting opportunity to work closely with the Head of Digital across a range of projects and functions. This would be an experience-gaining position with a varied scope of work spanning e-commerce, analytics, marketing, merchandising and creative. A flexible and dynamic approach to working, with the ability to multi-task is essential. You will need to be able to take both clear direction and show ingenuity in equal measure.

This is a hybrid role, with 2-3 days a week in our office at Walton Street SW3 2JL and 2-3 days a week remote.

**Key Responsibilities**

* Responsible for the product catalogue on andrewmartin.co.uk: writing product descriptions, re-sizing and editing lifestyle and product imagery, tagging products into correct filters, and ensuring all information and content is accurate and up to date
* Merchandise website categories, boosting best performing / new products to top of listings
* Create collection pages and other promotional callouts and banners for launch of key collections
* Understand and implement SEO best practices across all website content
* Support the Brand Content Creator with social media and email content creation and execution, including the collection and curation of UGC and responding to messages and comments
* Regularly monitor and analyse data including social listening (you will be our ear to the ground) from a variety of platforms to measure effectiveness and implement optimisations
* Manage all digital assets and assist with image enquiries and press requests
* Communicate with other AM teams, keeping them abreast when new products and collections are launched

**Skills & Competencies**

Has a minimum of 12-18 months experience in a similar role

Photo and video editing skills (ideally with experience of using Adobe programmes, such a photoshop)

High level of written competency

Be comfortable using Google Analytics

Is familiar with excel and has an analytical mind

Meticulous attention to detail

Strong communication skills and the ability to take on feedback

A passion for design and interiors, and the Andrew Martin brand

**To apply**

Please send a cover letter and your CV across to helena@andrewmartin.co.uk